

Military Veteran Membership Giveaway Official Rules

The **Anytime Fitness Military Veteran Membership Giveaway** (“Contest”) begins **May 5th, 2016 at 12:00 p.m. CST and ends May 31st, 2016 at 3:00 p.m. CST** (“Contest Period”). One potential winner (“Winner”) will be drawn once each week: May 12th, May 19th, May 26th and June 2nd, 2016. Anytime Fitness, LLC will notify Winners within 10 days of the drawing by contacting the person who nominated the Winner (the “Entrant”) via the Anytime Fitness blog at www.blog.anytimefitness.com. Potential Winners must agree to have their first name, first initial of their last name, city of residence announced, and a photo published, on Anytime Fitness social profiles on Facebook, Twitter, Instagram, and on the Anytime Fitness® blog.

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE CHANCES OF WINNING. Contest void in Florida, New York, Rhode Island, Puerto Rico, Quebec, and where prohibited or restricted by applicable law.

1. **ELIGIBILITY:** The Contest is open only to those qualified military veterans who are 18 years of age and older at time of entry, and current legal residents of the United States (including D.C.) or Canada. A qualified veteran is an individual who performed military service for any length of time and was honorably discharged. Employees or agents of Sponsor, and its parents, subsidiaries, affiliates, retailers, representatives, divisions, suppliers, and advertising and promotion agencies; and their immediate families and those living in the same household of each, whether or not related, are not eligible to enter or to win the Contest. For purposes of these rules, “immediate families” means spouse, parents or legal guardians, siblings, children, step-parents, step siblings, stepchildren, and the spouses of each of the foregoing. Only one prize will be awarded per household each year.
2. **HOW TO ENTER:** To participate in the Contest, Entrants must nominate a qualified veteran through the form provided on the Anytime Fitness blog located at blog.anytimefitness.com. The entry form must be completed in full. By submitting the entry, the Entrant agrees and acknowledges that he or she has permission to transmit any information contained in the entry. Entrants will only be allowed to nominate one (1) qualified veteran per Contest Period. Entries by any means which subvert the entry process will be void. Released Parties (as defined below) are not responsible for lost, late, stolen, misdirected, damaged, illegible, incomplete entries, or for technical issues experienced by the entrant. Incomplete or illegible entries will not be acknowledged and will not be included in the Contest drawing. In the event of a dispute, entries will be deemed made by authorized holder of the email account listed on entry form. All entries become the exclusive property of Sponsor and will not be returned or acknowledged except as provided herein.
3. **RANDOM DRAWING/ODDS OF WINNING:** Once a week during the month of May and the first week of June, 2016 a random drawing for one weekly prize winner will be conducted in compliance with these Official Rules by a representative from the office of Sponsor. A total of four (4) prizes will be awarded under this Contest. The drawing will be conducted from all eligible entries received in accordance with these Official Rules. **Odds of winning a prize depend on the number of eligible entries received. All entries will remain eligible to win after each drawing. Entrants do not need to resubmit entries after each drawing.** Sponsor will notify each Winner within 10 days of the drawing by contacting the Entrant via the email address provided by Entrant at the time of entry.
4. **PRIZES/APPROXIMATE RETAIL VALUE (ARV):** Four Winners will receive a one-year Anytime Fitness gym membership (**ARV of prize: \$500**). No cash redemptions or prize substitutions will be allowed; provided, however, if there is no Anytime Fitness® gym location within 15 miles of Winner’s home address, a cash prize equal to \$500 may be substituted at Sponsor’s sole discretion.

5. CLAIMING PRIZES/RELEASES: Potential Winners must comply with these Official Rules and winning is contingent upon fulfilling all requirements herein, including signing an affidavit of eligibility and release of liability and publicity. If the prize notification is returned as undeliverable or refused, Sponsor is unable to contact the potential Winner within a reasonable time period, or potential Winner is not in compliance with these Official Rules, the prize will be forfeited and, at Sponsor's sole discretion, an alternate Winner will be randomly selected from all remaining eligible entries received. All federal, state and local taxes, and any other costs and expenses associated with prize acceptance and use are the sole responsibility of Winner. This includes claiming the gift on your taxes to comply with federal gift tax law. Prize is awarded "as is" with no guarantee, either express or implied by Sponsor. All prize details are at Sponsor's sole discretion.
6. GENERAL CONDITIONS/DISCLAIMER: If for any reason the Contest is not capable of running as planned, or if any part of the Contest or any process associated therewith becomes corrupted or does not allow the proper operation of the Contest and processing of entries per these rules, or if infection by virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other cause, in Sponsor's sole opinion, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right, at its sole discretion, to disqualify any individual implicated in such action, and/ or to cancel, terminate, modify, suspend or postpone this Contest in whole or in part. In the event that the Contest is cancelled or terminated prior to the stated end date, Sponsor reserves the right to select the prize winner for the Contest in a random drawing from among all eligible, non-suspect, entries received prior to the time of the action or event warranting such cancellation/termination. Sponsor is not responsible for computer system, phone line, technical, hardware, software, or program failures of any kind, lost or unavailable network connections, incomplete, garbled or delayed computer transmission or network connections that are human or technical in nature. Proof of entering information on Sponsor's website is not considered proof of delivery or receipt by Sponsor. False and/or deceptive entries or acts of any kind shall render entrants ineligible to receive a prize. Released Parties (as defined below) are not responsible for any typographical or other error in the printing, advertising, or administration of the Contest or in the announcement of prize/prize winner. By entering or participating in this Contest, participants (including Entrants and Winners): (a) agree to be bound by the terms of these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters relating to the Contest; (b) agree that Anytime Fitness, LLC, its respective parents, subsidiaries, affiliates, retailers, representatives, divisions, suppliers and advertising and promotion agencies; and all of their respective officers, directors, employees, representatives, and agents (collectively, "Released Parties") are not responsible for printing, typographical, human, distribution, production, omission, electronic or other errors of any kind that may occur in connection with the Contest, including, without limitation, errors in connection with the administration of the Contest, the processing of entries, lost, late, damaged, misdirected, garbled, illegible, or incomplete entries (all such entries will be disqualified); incorrect or inaccurate entry information whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the transmission, receipt or processing of entries; entries not received due to lost, failed, delayed or interrupted connections or miscommunications; other electronic malfunctions, delays, or errors; human error; technical malfunctions or defects of computer systems or telephone networks utilized in the Contest; theft, tampering, destruction of or unauthorized access to, or alteration of, entries; data processing that is processed late or incorrectly, the announcement of the prize or in any other Contest-related materials or the receipt and/or use of any prize; (c) agree to indemnify and hold harmless the Released Parties from and against any and all injuries, claims, damages, or losses of any kind that arise from or are sustained directly or indirectly, in whole or in part, in connection with acceptance or use/misuse of prize or from participation in the Contest; (d) by accepting the prize, Winner agrees that the Sponsor and its designees may use Winner's name, picture/portrait, likeness, and/or voice for advertising,

trade, and promotional purposes, worldwide in perpetuity, in any and all media now known or hereafter devised, without notification, permission, or additional compensation, unless prohibited by law.

Released Parties are not responsible for any condition that might cause the Contest to be disrupted or corrupted, including an act of God, hurricane, war, fire, riot, terrorism, act of public enemies, actions of governmental authorities or any other causes. The Sponsor may prohibit you from participating in the Contest and void all associated entries, at its sole discretion, if you repeatedly show a disregard for the Sweepstake's Official Rules or act: (a) in a manner they determine to be not fair or equitable; (b) with an intent to annoy, threaten, or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. Sponsor is not responsible for prize utility or quality.

7. **GOVERNING LAW:** Contest is subject to all applicable federal, state, and local laws and regulations. This Contest is governed by the laws of the United States and the State of Minnesota, without respect to conflict of law doctrines. As a condition of participating in this Contest, Entrants and Winners agree that any and all disputes and causes of action against Sponsor arising out of or in connection with this Contest shall be resolved individually (without resort to any form of class action). Such dispute shall be resolved by mediation and binding arbitration. Further, in any such dispute, under no circumstances will Entrants or Winners be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, and Participants further waive all rights to have damages multiplied or increased.

CAUTION: ANY ATTEMPT BY AN ENTRANT OR WINNER OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. **PRIVACY:** Information Entrants and Winners provide to Sponsor may be used to communicate with participants in relation to this Contest as well as for other purposes as described in the Sponsor's Privacy Policy available at www.anytimefitness.com/privacy. Winners' and Entrants' names, city and state of residence may be posted on the Anytime Fitness Facebook pages, Anytime Fitness Twitter accounts, Anytime Fitness Instagram accounts, blog blog.anytimefitness.com and/or website www.anytimefitness.com.
9. **WINNER'S NAME/RULES REQUESTS:** You may obtain the Winners' name or official rules by sending a self-addressed, stamped envelope by June 30, 2016, to Anytime Fitness, LLC, Attn: Legal Department, 111 Weir Drive, Woodbury, MN 55125.